

# GREEN DAYS 12-15 OCT. 2021

## INTERNATIONAL TECHNOLOGY & BUSINESS MEETINGS

*Build new **international contacts**, **detect opportunities of development** and reach **technical/commercial partnership agreements!***

### What are the GREEN DAYS?

The **GREEN DAYS** brokerage event is organised as part of **Pollutec** show, the not-to-be-missed professional event about ecological transition. It offers **international B2B meetings, conferences** and **inter-clustering** organised by the **Chamber of Commerce and Industry of Auvergne-Rhône-Alpes region** and its partners, within the **Enterprise Europe Network**.

It allows you to **meet** companies, research centers, experts, ... from more than 60 countries, to **identify** new technologies & customers, to **learn** about funding and to **grow** internationally.

### How to participate?

Register on our dedicated website: <https://green-days-pollutec-2021.b2match.io/>

Your participation in the **GREEN DAYS** is **free of charge** but **registration is compulsory**.

**Pre-validated bilateral** meetings last **30 minutes** (bilateral validation of interest to ensure relevance) and are based on profiles (Technology Offer/Request, Business/Trade and Partner Search for European Projects).

## GREEN DAYS' programme

12th Oct.

Online conference(s)

12th - 15th Oct.

Pre-validated B2B meetings & expert meetings (on-site & online)

15th Oct.

Online inter-clustering

20/09	Deadline to register
17-27/09	Select and validate your face-to-face meetings
04/10	Receive your personal schedule
12-15/10	Meet your potential partners on-site or virtually!

### Who are we?

The **Chamber of Commerce and Industry of Auvergne-Rhône-Alpes region** and **Auvergne-Rhône-Alpes Entreprise** are members of **Enterprise Europe Network**, supported by the **European Commission**, which helps ambitious SMEs to innovate and grow internationally. The Network helps companies to:

- **Expand**, access **new markets** and turn ideas into commercial success
- **Develop** through **innovation**, EU legislation and business support
- **Access** European funding
- **Detect** new technologies and **boost** their competitiveness

With over **600 member organisations** and **4,000 experts** in more than **60 countries** across the EU and beyond, Enterprise Europe Network organises bilateral meetings to help companies find new technologies & business partners. Contact your local Network advisor for further information <http://een.ec.europa.eu/>

### Where does the GREEN DAYS take place?

It takes place during **Pollutec** show, in [LYON EUREXPO](http://www.lyoneurexpo.com). This year, **the event will be hybrid** (physical and digital).

The 2020 **GREEN DAYS'** edition was online and had more than **1.200 registered participants** and **2.500 meetings** organised.

In 2018, **Pollutec** welcomed on site more than **2.200 exhibitors** and **70.000 visitors** from **over 128 countries**. The show covers 11 themes related to the **environment, energy** and **circular economy** sectors.

For any further information about **Pollutec** show check their website : <https://www.pollutec.com/en-gb.html>

**Contact your local Enterprise Europe Network contact point or the main organizer CCI Auvergne-Rhône-Alpes:**

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